



## **Luxury Tourism Awards**

### **Category Luxury Accommodation**

[www.luxury-tourism-awards.com](http://www.luxury-tourism-awards.com)

#### **General information**

This award is open to luxury hotels or resorts, with a focus on both the facilities and services that enhance the tourism experience.

Important note:

- "Luxury" should be equated to the AAA Tourism 5 star rating or equal high standards

#### **Categories**

The candidate can decide the category suitable for its establishment:

- Luxury Boutique/Design Hotel
- Luxury Hotel Business & Conference Centre
- Luxury Lodge
- Luxury Golf Resort
- Luxury Beach Resort
- Luxury Spa Hotel
- Luxury Ski Resort
- Luxury Villa Resort
- Luxury Casino Hotel

#### **Application procedure**

Every Hotel offering a luxury experience can apply for the awards. In order to apply for the Award the Hotel has to complete an application form with detailed information on the facility and submit it per fax to 00141 91 6118070 via e-mail to [info@luxury-tourism-awards.com](mailto:info@luxury-tourism-awards.com). After the application, the hotel will be requested to prepare a presentation dossier with 3 beautiful and recent pictures. Images and information that you send us will be used by us for any purpose, will not be subject to confidential treatment and may be disclosed by us without further consent from you.

#### **Assessment procedures**

The evaluation of participants is done in two stages. The first is entrusted to a panel of assessors, made up of specialized buyers and journalists selecting three finalists for each category. Every buyer and journalist - on the basis of their experience and information contained in the dossier - may vote its preferred hotel for each category. The finalists are then reviewed by a panel of independent experts determining the winner of the prize for each category. Each juror gives a vote from 1 to 10 for each of the general and specific criteria mentioned above. The average vote obtained corresponds to the final evaluation. The award is given to the destination that has obtained the highest average score. The winners of the Awards category receive the valuable "golden peacock".

#### **Awards Ceremony**

The awards ceremony will take place in a prestigious location. The announcement of the awarded destinations will take place during the Ceremony, at the presence of the highest local and international institutions, the press, Luxury buyers and VIP audience. The delivery of the awards will be followed by an elegant Gala dinner.